



## Düzce University International Congress on Digital Transformation in Tourism (I-DIGIT'19)


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### Keynote Speakers

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#### Dr. Cihan ÇOBANOĞLU

**Dr. Cihan Cobanoglu** is the McKibbin Endowed Chair Professor of the College of Hospitality and Tourism Leadership (CHTL) at the University of South Florida Sarasota-Manatee (USFSM), who also serves as the Director of the M3 Center for Hospitality Technology and Innovation and Coordinator of International Programs for the College of Hospitality and Tourism Leadership. He is a Certified Hospitality Technology Professional (CHTP) commissioned by Hospitality Financial & Technology Professionals (HFTP) and Educational Institute of American Hotel & Lodging Association (AHLA). He is the Editor of the *Journal of Hospitality and Tourism Technology* (JHTT), editor of *Journal of Global Business Insights* (JGBI), co-editor of *Journal of Global Education and Research* and a co-author of six books and ten conference proceedings. He is also currently serving as the President of **Association of North America Higher Education International** (ANAHEI). Dr. Cobanoglu served as the chair of the American Hotel and Lodging Association's (AHLA) Technology and E-Business Committee from 2009 to 2011 and also a member of CHTP Advisory Council and Editorial Advisory Board of HFTP.

In addition, Dr. Cobanoglu is a visionary board member of Hospitality Technology magazine and editorial board member of *Cornell Hospitality Quarterly*, *International Journal of Contemporary Hospitality Management*, *International Journal of Hospitality and Tourism Administration*, *Journal of Hospitality and Tourism Cases*, and *Journal of Hospitality and Tourism Education*. Dr. Cobanoglu also serves the industry as consultant. He is the founder and chair of Global Conference on Business and Economics (GLOBE), **Global Conference on Education and Research** (GLOCER), Global Conference on Business, Hospitality and Tourism Research (GLOSEARCH) and **Global Conference on Services Management** (GLOSERV). Dr. Cobanoglu created curriculum for hospitality software: **innRoad Property Management System**, **M3 AccKnowledge Hotel Accounting System**, and **M3 Link Hotel Business Intelligence System**.

His research involves the use and impact of technology in hospitality industry. He founded and managed the eXperimental Guestroom (X-Room) at the University of Delaware's Courtyard by Marriott from 2007 to 2009. Dr. Cobanoglu's work has been featured in national and international media outlets such as BBC, NBC, ABC, CN8, Futurist Magazine, New York Times, Boston Globe and Lodging Magazine. He published in scholarly journals such as *Tourism Management*, *The Service Industries Journal*, *Cornell Hotel and Restaurant Administration Quarterly*, *International Journal of Contemporary Hospitality Management*, *International Journal of Hospitality Management*,

**times** and has made numerous presentations in national and international conferences. He received "Excellence in Research-Tenured" award from the University of South Florida Sarasota-Manatee in 2016. He has taught courses in six different countries. He has been invited as a keynote speaker to more than 15 conferences. He received 13 best paper awards from International conferences. In 2013, he was named as a "**Fellow**" by Academy for Global Business Advancement (AGBA).

Prior to joining the University of South Florida Sarasota-Manatee, Dr. Cobanoglu served as an Associate Professor of hospitality information technology at the University of Delaware. Dr. Cobanoglu is the recipient of University of Delaware's Excellence in Teaching Award in 2009 and the International Council on Hotel, Restaurant and Institutional Education's (I-CHRIE) John Wiley & Sons, Innovation in Teaching Award in 2009.

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